




BRANDGUIDELINES 2024

LOGO & HEX COLOR CODES





RGB: 0,47,135

CMYK: 100,91,17,6

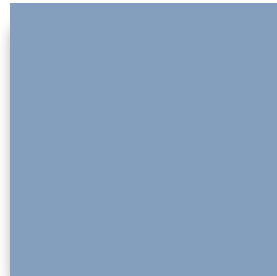
HEX: #002F87



RGB: 153,153,153

CMYK: 43,35,35,1

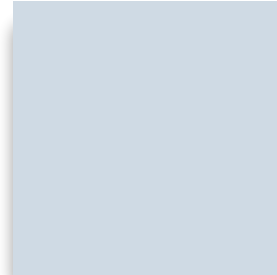
HEX: #999999



RGB: 132,158,190

CMYK: 51,31,13,0

HEX: #849EBE



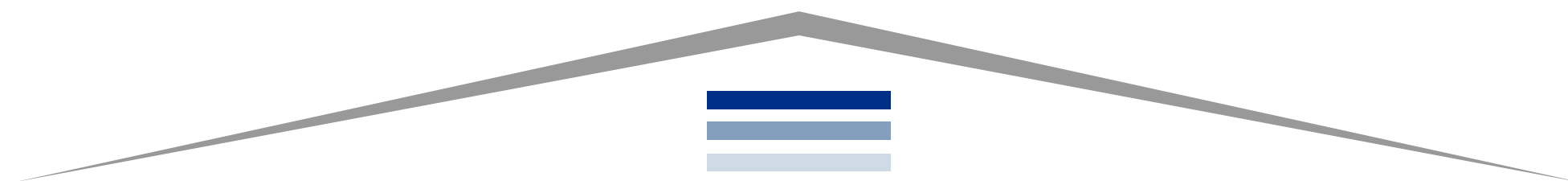
RGB: 207,218,228

CMYK: 17,9,5,0

HEX: #CFDAE4



FONT



TYPOGRAPHY

SOFIA PRO

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

012345678.,;:~!@#\$%^&*()